

Fitness Edge Enterprises has created this privacy statement in order to demonstrate our firm commitment to privacy. The following discloses the information gathering and dissemination practices for the Web site www.FitnessEdgeBootCamp.com and of Fitness Edge Enterprises (FEE).

Personal Information

To access certain portions of the Site FEE will require you to register and select a user name and password. Some personal data, including, for example, name, age, postal address and email address, are collected during the registration process. We may then ask for additional information, including personally identifiable and non-personally identifiable information such as occupation, interests and homepage URL.

How We Use Your Personal Information

FEE uses information collected on the Site for a variety of purposes, including, but not limited to, running the Site, and contacting users. FEE may also make available to other registered users information provided by you during registration, such as your screen name. FEE uses the information collected, including personally identifiable information, for a variety of purposes. We may use your information to communicate back to you, to update you on products, services and benefits, to personalize the Site for you, to provide you with newsletters, or other information we think would be of particular interest. We will always give you the opportunity to opt out of receiving such materials.

We may also share your personal information with our affiliates and business successors, technical consultants, third party auditors and other third parties who make our site available, enhance its functionality or provide associated services such as billing and/or who deal with you in processing your orders and/or delivering content, samples, products, services and gifts and prizes. Please note that we reserve the right to transfer your personally identifiable information and other information to our successors in business and purchasers of Site assets.

In addition, FEE may share your personal information (including, to the extent permitted by law, your billing information and any demographic information you provide to us like zip code, age, gender, marital status) with certain third parties with whom we do business (including, for example, our content providers and clients) or unaffiliated third parties who offer products or services on our website, so that such third parties can directly bill you for purchases you make from them on the FEE website or to contact you regarding products, services, offers, or other information we think you will find valuable

If you would rather not have us share this information with third parties, just notify us at info@FitnessEdgeBootCamp.com. Make sure you notify us for each account or e-mail address you have left with us.

Information obtained through the Site may be intermingled with and used in conjunction with information obtained through sources other than the Site, including both offline and online sources.

Non-Personal Data

In some cases, we may collect non-personal information. Examples of this type of information include the type of internet browser you are using, the type of computer operating system application software, and peripherals you are using and the domain name of the web site from which you linked to our Site. We use your information on an aggregated basis to do such things as operate our site, enhance our site. We may share non-personal information with third parties for advertising, promotional and other purposes.

Cookies

We reserve the right to utilize cookie technology. A cookie is a small data file that certain web sites write to your hard drive when you visit them. A cookie file can contain various types of information, including a user ID that the site uses to track the pages you've visited. We may use cookies to enhance your experience on this Site, to determine user traffic patterns and for other purposes.

Most browsers are initially set up to accept cookies; however, you can reset your browser to refuse all cookies or indicate when a cookie is being sent or you can flush your browser of cookies from time to time. (Note: you may need to consult the help area of your browser application for instructions.) If you choose to disable your cookies setting or refuse to accept a cookie, however, you may not be able to access all areas of the Site.

Opt Out Procedures

You have the option to opt out of receiving unsolicited information from FEE. This opt out messaging will appear at the bottom of every unsolicited email that is sent out. FEE also gives you the option to remove your information from its database completely. If you no

longer wish to take advantage of this Site or to receive any form of unsolicited direct contact from FEE, whether it is email, discounts, newsletters, or other promotional offers or materials, or wish us to delete your personal information from our data records (except with respect to billing matters), contact us at:

Fitness Edge Enterprises
25852 Mc Bean Parkway, #734
Valencia, CA 91355

1-888-671-6500
info@FitnessEdgeBootCamp.com

FEE is not responsible for removing information from third-party lists or databases of any kind. Please note that we reserve the right to keep any personal or non-personal information submitted or collected until you delete or modify it or until we choose, for business reasons such as obsolescence, to delete it.

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Protection for Children

This Site is not intended for users under the age of 18. Furthermore, we have no intention of collecting personally identifiable information from children (i.e., individuals under the age of 13). Where appropriate, we take reasonable measures to inform children not to submit such information to our site or in response to advertisements. If a child has provided us with personally identifiable information, that child's parent or guardian should contact Customer Service with a letter marked "Privacy - Urgent" at the address below indicating they would like the information submitted by the child deleted from our database. We will use all reasonable efforts to delete such information from our database.

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Privacy Precaution Warning

Please note that no data transmission over the Internet is 100% secure. As a result, we cannot guarantee the security of the information that you transmit via our online services.

Please note that we reserve the right to access and/or disclose personal information and non-personal information we gather as required by courts or administrative agencies and to the extent required to permit us to investigate suspected fraud, harassment or other violations of any law, rule or regulation, the Site rules or policies, or the rights of third parties or to investigate any suspected conduct which FEE.

Contacting Us

If you have any questions about this privacy policy, the practices of this FEE, or your dealings with this FEE, you can contact Customer Service.

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